### **Best Companies Group >>>>**



# News Release

#### FOR IMMEDIATE RELEASE

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# The Daily Record Announces Best Companies to Work for in Maryland

The Daily Record has named Booth Management Consulting as one of the 2024 Best Companies to Work for in Maryland. The awards are held in partnership with Best Companies Group.

Best Companies to Work for in Maryland identifies, recognizes and honors the best places of employment in the state. It is a research-driven program from Best Companies Group that examines a company's practices, programs and benefits, and surveys employees for their perspectives.

To be considered, companies must be a publicly or privately held business; be a for-profit or not-for-profit business or government entity; have a facility in the state of Maryland; have at least 15 full- or part-time employees working in Maryland; and be in business a minimum of one year.

Best Companies Group managed the overall registration and survey process and also analyzed the data and used their expertise to determine the final rankings.

There were two parts used to determine the rankings. The first consisted of evaluating each nominated company's workplace policies, practices and demographics, worth approximately 25 percent of the total evaluation. The second part consisted of an employee survey to measure the employee experience, which consisted of 75 percent of the total. The combined scores determined the top companies and the final ranking.

A listing of winners is below. The final rankings will be announced Sept. 4.

"The 2024 Best Companies to Work for in Maryland have created workplaces where teams come together to collaborate, innovate and celebrate success. These businesses know that the people in their organizations are the key to their success," said Suzanne Fischer-Huettner, managing director of BridgeTower Media/The Daily Record. "The Daily Record and Best Companies Group congratulate these outstanding businesses in Maryland."

**Continued** 

## **Best Companies Group >>>>**



#### Page Two

This year's Best Companies to Work for in Maryland will be honored at a reception and awards celebration on Sept. 4 at The Prime Rib at Live! Casino & Hotel Maryland, 7002 Arundel Mills Cir, in Hanover. Networking, appetizers and drinks begin at 4:00 p.m. followed by the awards program to reveal the winner rankings at 4:45 p.m. Networking continues after the program. The event hashtag is #TDRevents.

Attendance is limited and sponsors receive priority access. There are various sponsorship levels available, which include multimedia marketing, logo usage and much more, depending upon sponsorship level. To secure a sponsorship to ensure you and your guests can celebrate together, contact Suzanne Fischer-Huettner at shuettner@bridgetowermedia.com.

On Sept. 5, the day after the in-person event, Best Companies Group and The Daily Record will host the Best Companies Mastermind Seminar online for HR leadership seeking to understand more about what makes a Best Company to Work for in Maryland. Executive Vice President of Best Companies Group Jaime Raul Zepeda will delve into data-driven trends to enhance employee connection to the workplace. An expert panel featuring HR and business leaders will discuss strategies for developing and maintaining a thriving workforce and organization. The discussion will include insights from some of the state's most innovative business minds.

Honorees will be profiled in a special magazine that will be inserted into the Sept. 5 issue of The Daily Record and will be available online at TheDailyRecord.com.

For an updated listing of sponsors and more information about the 2024 Best Companies to Work for in Maryland, visit thedailyrecord.com/event/best-companies-to-work-for-in-maryland/.

#### About The Daily Record

The Daily Record is a digital first, daily news media company focused on law, government and business at TheDailyRecord.com. The Daily Record publishes a print edition on weekdays in addition to more than 25 special products a year, including Power Lists, in a variety of industries. The Daily Record hosts 13 annual events to recognize excellence and provide leadership opportunities. These events include Maryland's Top 100 Women, Most Admired CEOs, Influential Marylanders, Health Care Heroes, Icon Honors and more. The Daily Record's Digital Marketing Solutions helps customers with social media, search engine marketing and optimization, retargeting and email marketing among other services. The Daily Record, with 136 years of editorial excellence, is part of BridgeTower Media, the leading provider of B2B information, research, events and marketing solutions across more than 25 U.S. markets and industries.

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# **Best Companies Group >>>>**

#### Page Three

#### About Best Companies Group

Since 2004, Best Companies Group has specialized in identifying and recognizing great employers to work for. Best Companies Group is an independent research firm that ranks companies based on established research methodology. The surveys provide actionable, hard-to-obtain data that companies use to improve employee recruitment and retention. For more information, visit bestcompaniesgroup.com.

# **2024 Best Companies to Work for in Maryland**

Note: The companies are listed in alphabetical order, not honoree order. Winner rankings will be announced at the Sept. 4 event.

A. Morton Thomas and Associates, Inc. (AMT)

AdNet/AccountNet, Inc.

**Booth Management Consulting** 

**Brown Plus** 

Councilor, Buchanan & Mitchell, PC

Deeley Insurance Group

Gallagher Benefit Services, Inc.

Govplace

Greenspring Advisors

**HWK Law Group** 

KCW Engineering Technologies, Inc.

Lawyers Express Title

Maller Wealth Advisors

McCormick Taylor

Nymeo Federal Credit Union

Parry Labs

Potomac Law Group, PLLC

RCM&D

Rosen, Sapperstein & Friedlander

Stein Sperling Bennett De Jong Driscoll PC

Wealthspire Advisors

Yount, Hyde, & Barbour, PC